

ST SHORT-TERM RZ RENTALZ

MEDIA PACK

Providing the latest news, opinion and intelligence on the fast growing short-term rental industry.

“ I definitely recommend ShortTermRentalz as the number one choice for the latest vacation rental news, views and opinion.
Michael Goldin, Director of Business Development, Noise Aware



 @STRentalz
shorttermrentalz.com

Short term rentals,
urban and vacation rentals

“

SHORT TERM RENTALS IS THE FASTEST GROWTH AREA OF HOSPITALITY TODAY. THE MARKET IS PREDICTED TO EXPAND BY A CAGR OF 7%+ AND \$57.1 BILLION USD INCREMENTAL GROWTH TO 2022, WITH OVER 50% GROWTH FROM THE EMEA REGION. THAT'S ONE OF THE REASONS SHORTTERMRENTALZ PROMISES TO DRIVE YOUR SALES IN THIS MARKET!

PIERS BROWN, CEO, INTERNATIONAL HOSPITALITY MEDIA

ShortTermRentalz.com provides the latest news, opinion and intelligence on the fast growing short-term rental industry.

Our readership includes property rental managers, landlords / owners, operators, investors and service providers.

Got an editorial story to tell?

If you have a story to tell the industry, please email Paul



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OUR MEDIA BRANDS



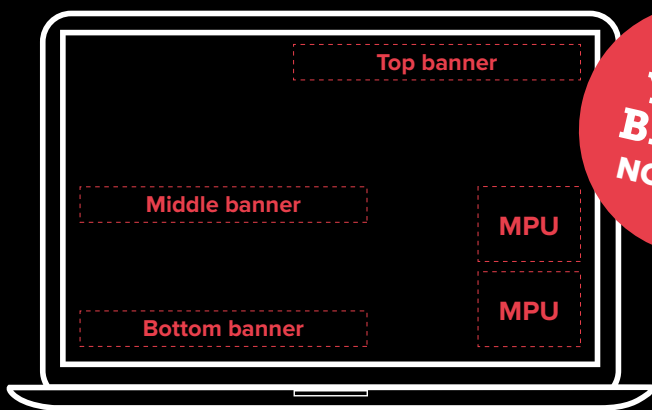
POWERED BY



IHM is your number one provider of online media, events and advisory services for growth sectors of hospitality. The company publishes three industry-leading b2b websites - BoutiqueHotelNews.com, ServicedApartmentNews.com and ShortTermRentalz.com, which keep readers up to speed with news, comment and opinion.



ADVERTISING OPPORTUNITIES



GET
YOUR
BRAND
NOTICED!

Home page top banner image: **£400** per month

Home page MPU box: **£250** per month

News page top banner image: **£300** per month

Run of site top banner image: **£250** per month

Run of site MPU box: **£200** per month

Basic Listing in Supplier directory: **£100 for 12 months**

Supplier category top banner image: **£150** per month

Supplier category MPU box: **£100** per month

SOLUS E-SHOT DISTRIBUTION £600

WEEKLY E-NEWSLETTER SPONSORSHIP:

1 – 4 editions: **£200** per issue

5 – 9 editions: **£175** per issue

10+ editions: **£150** per issue

(includes Top banner, Middle and Base banner)

Quantity discounts apply

Banner / MPU pixel sizes

620x100 (newsletter)

728 x 90

260 x 190

Jpeg or animated gif format

MEET THE TEAM



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