



The **SH**ORTY **AWARDS** 2023

SPONSORSHIP PROSPECTUS

Over 250 global
short term
rental industry
leaders!

“Still dreaming about the Shorty Awards last week. It was so lovely to meet our partners and industry friends there. Thank you ShortTermRentalz & International Hospitality Media Limited for organizing such a magical event” *Minut 2022*

Short Term Rental Awards
26 APRIL 2023

ArcelorMittal Orbit, Queen Elizabeth
Olympic Park, London

**ST SHORT TERM
RE RENTALZ**

Powered by:

**INTERNATIONAL
HOSPITALITY
• MEDIA**

WELCOME TO THE SHORTYZ 2023

The 2023 Shortyz Awards in-person awards ceremony takes place on the evening of Wednesday 26 April 2023 at ArcelorMittal Orbit [designed by Sir Anish Kapoor and engineer Cecil Balmond] in London's Queen Elizabeth Olympic Park – the place where medals were won and lost in 2012. Where better to celebrate success than at this awe-inspiring location – the UK's tallest sculpture. It's the perfect location to take in London's stunning skyline, spot famous landmarks and reward best practice as an industry. There's also the opportunity to ride the world's tallest slide – a 178m adrenaline rush, ride it if you dare – see you there!

Why not join us as a sponsor and be part of something really special for 2023, as our fabulous industry goes from strength to strength.

See you soon!



Paul Stevens,
Editor of Shorttermrentalz.com



WHY SHORT TERM RENTAL AWARDS POWERED BY SHORTTERMENTALZ.COM?

ShortTermRentalz.com is the go-to website for news and informed comment. The Shortyz brings leaders together to recognise individual and company best practice and achievement to help drive the sector forward.

WHO ATTENDS?

- Rentalpreneurs and accommodation owners
- Vacation rental operators
- Technology providers – home automation, security, distribution & guest amenities
- Channel managers
- PMS and RMS providers
- OTAs & accommodation booking platforms
- Property professionals
- Interior designers
- Payment system providers
- Insurance companies
- Media
- Investors

WHY SPONSOR?

- Align your product with the industry leading media brand
- Support the industry leading news and comment website
- Engage an audience both in-person and digitally in the run up to the awards
- Extend your product reach worldwide

EVENT FORMAT

A relaxed awards ceremony, held in an exciting London venue with drinks and canapés and the chance to mingle with industry friends. An evening not to be forgotten.



POWERED BY:

TESTIMONIALS



"The return of in-person events is finally here and I couldn't think of a better way to kick it off than at the Shortyz Awards in London. The event was a great mix of networking, interesting talks, and the opportunity to meet some of the industry's top leaders." **Romina Rodas Román, Events & Communications Coordinator AirDNA**

"The Shortyz Awards was a great opportunity to highlight achievements and learn from industry experts" **Flo Stich, Director of Data Partnerships AirDNA**



"I can honestly say, there is no award I would rather NoiseAware win." **Andrew Schulz, NoiseAware Co-founder**

"So honoured to be a part of such a lovely and well run event." **Julie Brinkman, Beyond CEO**

"Thank you to #theshortyz and all the international nominees for setting the bar so high." **Cassandra Sasso, Wander CEO**



"Winning a global competition is a big deal so it was great to have been surrounded with friends. Our industry is growing and flourishing and yet it's still so friendly and supportive." **Moriya Rockman, Smiling House Luxury founder**

"Thanks to Paul Stevens and the team at ShortTermRentalz for organising such a fab event. I'm already looking forward to next year!" **James Burrows, Rentals United CEO**



POWERED BY:

AWARD CATEGORIES

Best App or Website Solution

Most Effective Use of Social Media

Best Home Automation Solution or Product

Best Ancillary Services Provider

Best Sales and Marketing Campaign

Sustainability Award

Best Corporate Accommodation Booking Channel

Best OTA/ Online Accommodation Booking Platform

Pioneer Award

Best Property Management System (PMS)

Best Channel Manager

Rentalpreneur Award (New for 2023)

Rising Star Award

Innovator / Disruptor Award

Best Mobile Rental Accommodation Company

Best Urban Property Management Company

Best Leisure Property Management Company

Best Subscription/ Membership Model

Consumer Champion Award

Best Holiday Site Operator

WINNERS 2022



BEACH RETREATS

breezeway

EMERALD STAY

home to go

HOMES & VILLAS BY MARRIOTT INTERNATIONAL

HOST | STAY

Hostfully

LOVE HOME SWAP

NoiseAware

Outdoorsy.com

Pass the Keys

rentals united

SEXTANT

Smiling HOUSE LUXURY HOMES

SUPERHOG

TrustedStays

WANDER

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@STRentalz ShortTermRentalz theshortyz.com #TheShortyz

ST SHORT TERM RENTALZ

SPONSORSHIP OPPORTUNITIES

Headline sponsors - £12,500 + VAT

- Opportunity to do an in person welcome to all attendees
 - Exclusive sponsorship of an award category of your choice / most relevant to your business*
 - Opportunity to present the award in-person at the event
 - 12 premium tickets and a reserved area at live event
 - IHM to provide a full list of contact details for entries, voters and attendees for follow up post event (GDPR compliant)
- Extensive primary marketing and promotional communications including:
 - Dedicated awards website with link to website
 - Company logo listed on all news articles, social posts and official press releases
 - High impact signage at live event either digitally or printed (format subject to venue)
 - Show 2 x 30 second brand video during the awards
 - Pre and post event HTML to the Short Term Rentalz database
 - Social media mentions and tags pre, during and post
- *awards categories subject to availability

Platinum sponsors - £7,500 + VAT

- Exclusive sponsorship of an award category of your choice / most relevant to your business*
 - Opportunity to present the award in-person at the event
 - 8 premium tickets and a reserved area at live event
 - IHM to provide a full list of contact details for entries, voters and attendees for follow up post event (GDPR compliant)
- Extensive primary marketing and promotional communications including:
 - Dedicated awards website with link to website
 - Company logo listed on all news articles, social posts and official press releases
 - High impact signage at live event either digitally or printed (format subject to venue)
 - Show 1 x 30 second brand video during the awards
 - Pre and post event HTML to the Short Term Rentalz database
 - Social media mentions and tags pre, during and post
- *awards categories subject to availability

Bronze sponsors - £5,000 + VAT

- Exclusive sponsorship of an award category of your choice / most relevant to your business*
 - Opportunity to present the award in-person at the event
 - 4 premium tickets and a reserved area at live event
- Primary marketing and promotional communications including:
 - Company logo listed on all official press releases
 - Recognition signage at live event
- *awards categories subject to availability

TO DISCUSS SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:



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SPONSORSHIP BOOKING FORM

Short Term Rental Awards
London, 26 April 2023

The
SH★RTYZ
2023

I/We confirm this contract to book a Headline £12,500 Platinum £7,500 Bronze £5,000 category sponsorship package inclusive of all points listed overleaf.

I would like to secure sponsorship at the same price-point (securing against any future price rise) for 2024 2025

I confirm that I accept the terms and conditions listed after this booking form.

Bespoke packages tailored to your requirements and budget can be made available on request.

Company Name:	Telephone:
Contact Name:	Email:
Position in Company:	Invoice Contact:
Address:	
Postcode:	
Signature:	Date:

Please complete and send back to katie@internationalhospitality.media

POWERED BY:

@STRentalz ShortTermRentalz theshortyz.com #TheShortyz

**ST SHORT TERM
RE RENTALZ**

ABOUT INTERNATIONAL HOSPITALITY MEDIA


International Hospitality Media is the premier specialist in online publishing; conference, exhibition and events, and advisory services for growth sectors of the hospitality industry. The company publishes four leading b2b websites - Urbanliving.news, ShortTermRentalz.com, BoutiqueHotelNews.com and ServicedApartmentNews.com, which keep our engaged e-suscribers up to speed with news, comment and opinion.

Our curated awards and conference experience spans four continents and covers high growth segments including short term rentals, boutique, hybrid and lifestyle hotels, serviced apartments / aparthotels and extended stay, and the urban living environment.

Our events are renowned for their intense focus and attract quality industry leaders, brands and independents, providing unparalleled networking and learning opportunities.

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 @inthospmedia



MEDIA BRANDS:



EVENTS AND WEBINARS:



POWERED BY:

SPONSORSHIP TERMS AND CONDITIONS

1. Definitions

For these terms and conditions the Awards organisers, International Hospitality Media (IHM), will be referred to as "The Organisers". The term "Awards" means the event detailed online at shorttermrentalawards.com and the term "Sponsor" means the company, firm or person described in these Terms & Conditions who have signed the Sponsorship Agreement "Contract".

2. General Terms and Conditions

The person or persons signing the Contract shall be deemed to have full authority to do so on behalf of the Sponsor. The Contract and these Terms and Conditions shall be construed in accordance with English law and the Parties hereby submit to the jurisdiction of the English Courts.

3. Cancellation of Awards

3.1 The Organisers reserve the right to postpone or cancel the Awards. In the event of a decision to postpone the Awards, the Organisers will immediately contact the Sponsor with the new date and will agree with the Sponsor that the Organiser should hold the Sponsorship money against a future event. The Organisers reserve the right to relocate the Awards to another venue without changing the terms of Sponsorship. The Sponsor does not have the authority to demand cancellation of the event. In the event of cancellation with no new date rescheduled, the Organisers will return Sponsorship money.

3.2 If the Awards attracts fewer delegates than anticipated by either the Organisers or the Sponsor, no refund will be given. Similarly, if the event attracts more delegates than anticipated by either the Organisers or the Sponsor, there will be no additional charge incurred by the Sponsor.

4. Payment Terms

Upon acceptance of the Contract an invoice for the full amount will be issued and is payable immediately. Under no circumstances will a Sponsor be allowed to participate in the Awards and the benefits outlined in the Contract will be withdrawn, if any Awards invoice payment is outstanding. Please be advised that upon receipt of this contract an invoice from IHM for the appropriate amount will be sent to you with detailed instructions of payment terms and conditions.

5. Compliance with local legislation

The Sponsor must comply at all times with all relevant legislation and regulations of the country where the Awards is held.

6. Video rights, Licences and Electronic messages

6.1 From time to time, photographs and video recordings may be made at the Awards or in the venue, which may include images of Sponsor, its employees, agents and related merchandise and displays. Sponsor may not hinder, obstruct or interfere in any way with such photography or recordings whether by the Organisers, its agents, attendees, or other exhibitors, and hereby consent to the Organisers' use of such recordings for commercial purposes.

6.2 To the extent necessary to fulfil Short Term Rental Awards express obligations hereunder, the Sponsor hereby grants the Organisers a nonexclusive, royalty-free, revocable, non-transferable worldwide licence (without the right to sub-licence) to use the Sponsor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, banners, graphic files and images.

6.3 By providing the Organisers with the e-mail addresses set forth on the Contract, Sponsor hereby consents to receiving commercial e-mail messages from the Organisers, its affiliates and partners, as well as third parties licensed to send such messages to Sponsor by any of the foregoing. By providing the data herein, Sponsor agrees that such data may be used by the Organisers and its subsidiaries and their affiliates. Sponsor and their contacts should notify Marketing Executive, Helena Mubiru as soon as possible should they not wish for their details to be shared. Full details of our privacy policy can be viewed on the website.

7. Insurance

The Sponsor shall take out and maintain at all times public liability and employee liability insurance against personal injury, death and loss of property.

8. Liability

The Sponsor shall indemnify and keep indemnified The Organisers, their affiliates and their respective officers, directors, shareholders, employees and agents against all claims, liabilities, losses, suits, damages, judgements, expenses, reasonable costs (including reasonable legal costs) and charges of any kind arising ("Loss") out of the wilful default or negligence of the Sponsor or its employees, servants or agents provided only that any such Loss was reasonably foreseeable at the time this Contract was made and that the Organisers shall take reasonable steps to mitigate the same.

All items or property that are brought to, displayed at, and removed from, the Awards venue are at the Sponsor's own risk.

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