

WEBINAR AND PODCAST 2023 SPONSORSHIP OPPORTUNITIES



Paul Stevens
Editor Short Term Rentalz

Eloise Hanson
Editor Boutique Hotel News

George Sell
Editor-in-Chief



Extend your reach and engage our audiences. Position your brand conversation alongside our multi-media editors

Hosted by our thought leading editors George Sell, Paul Stevens, Felicity Cousins and Eloise Hanson, we've already hosted 200+ individual webinars, featuring 500+ senior speakers and engaging an audience of 20,000+ hospitality and real estate professionals. Content is driven by editorials' unique thought leading insight featuring cutting edge topics that are affecting hospitality and real estate both today and the future.

Audiences: owners, developers, operators / property managers, investors and service providers.

Market Sectors:

- Boutique Hotel News – boutique, hybrid, luxury and lifestyle hoteliers
- Serviced Apartment News – serviced apartments, aparthotels, extended stay
- Short Term Rentalz – short term / vacation rentals and holiday homes
- Urban Living News – BTR, PBSA, co-living, later living, BTR, PBSA, hostels, co-working and short term rentals
- NEW: Urban Living News MEA – focus on the MEA region, exploring the convergence of real estate and hospitality, in this dynamic market place.

Key benefits:

- Live read and / or short promo video “ Today’s webinar is sponsored by...”
- Invite to join as a speaker
- Links posted in the chat for all live webinar attendees to website, email, links to reports etc at your request
- Full list of audience registrations (fully GDPR compliant including email, tel number)
- Permanent website hosting of the webinar and future usage rights
- E-newsletter inclusion
- All email comms to include logo and links to sponsor website
- Up to 10 social media promotional posts highlighting your brand and key learnings across LinkedIn, Twitter, Facebook and Instagram

IHM can provide video production and bespoke white label digital services for your business – enquire for more details

Why people register?

“I attend a lot of your webinars and today’s session on ESG was really good. I’m currently putting together a Situ Supplier ESG programme and there was some really helpful content in the webinar. Everyday, business applicable related practical content. Thank you.”

Seth Hanson, Head of Supply Chain, Situ

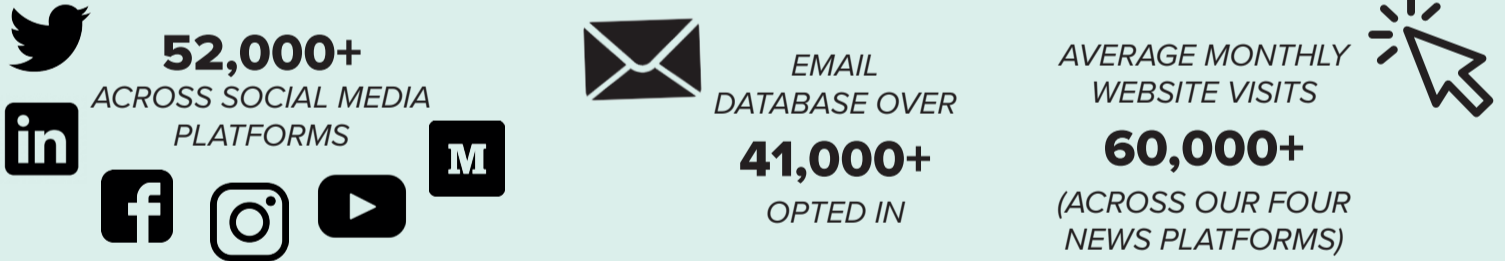
1 x webinar episode
£1,995 + vat

Bespoke curated webinars
£3,995 + vat

Sponsor an entire series
£7,495 + vat

Urban Living MEA Series -
4 sessions w/c 30 Oct 2023
- £3,995 + vat

A snapshot of the IHM audience reach:



Podcasts:

Another innovative digital format to engage with our audiences, is using our 4 podcast channels. 15 minutes of 'light hearted' but serious conversation that places the spotlight on you as guest contributor and the business.

Did you know our team have delivered 150+ podcasts, with 35,000+ listens so far. On the move, working at your desk, or relaxing at home... your brand achieves cut-through!

- Sponsor accreditation at beginning, during and end of podcast - live reads
- Sponsor 'offer' promoted
- Podcast distributed via our website, Soundcloud, Apple podcasts and Spotify
- 1 x promo banner on selected IHM websites
- Up to 10 social media posts across LinkedIn, Twitter and Facebook
- Inclusion in the relevant e-newsletter with link to podcast



2 x series podcasts
£995 + vat

1 x bespoke podcast – sponsor and speaker from same business
£995 + vat

Entire annual series 12 podcasts
£4995 + vat

Powered by:

Our media brands:



Our events:



LISBON
23-24 JANUARY 2023



LONDON
26 APRIL 2023



LONDON
18 MAY 2023



LONDON
5-6 JULY 2023



2023



DUBAI
28-29 NOVEMBER 2023

Contact us!



Katie Houghton - Global Partnerships Manager
katie@internationalmediahospitality.media
+44 (0)7535 135116
+34 711024231