



#### **SUMMIT**

# 18 October 2023, The Skyline, London

# Discover the future of short-term rentals with those in the know at the Short Term Rental Summit.

This is not a trade show.

We don't like to blow our own trumpets but the Short Term Rental Summit promises to be pretty special. Hosted by the team at ShortTermRentalz.com and Skift, it's where the leading minds of short-term rentals come together to share their visions for the future and strategies for success. And it's also a golden opportunity to network with the investor community as we connect you to the capital and the capital to you.

**Every area of the short term rental industry is represented** – a who's who of owners, investors to property managers and tourism boards don't miss it.

#### **After the Boom**

Building upon our 24/7 coverage of short-term rentals – at the forefront of the impact of technology, platforms, and professionalisation on both the urban and traditional vacation rental sector - this event promises to bring together a wide range of founders. CEOs, investors, and innovators in the industry, placing a laser focus on the opportunities and challenges ahead.

## Why Sponsor?

- Position your brand with short term rental thought leaders.
- Engage an audience both in-person and digitally in the run up to the event.
- Align your product with industry leading media
- Extend your product reach through Short Term Rentalz' and Skift' global network.

















#### SIII SHORT TERM RZ RENTALZ



## Sponsorship Benefits

#### **Headline Sponsor**

- Membership of the Short Term Rental Summit Advisory Board
- Recognition from podium during opening remarks
- Recognition signage as Headline Sponsor in General Session room
- 8 no cost attendee registrations (including speakers if invited)
- Logo placed on all primary marketing and promotional communications
- Company name listed on all official press releases
- Exhibitor space in high priority location, if required
- Invite to hosted Sponsors dinner on 1st evening and other exclusive events
- PR written and distributed to trade press
- Social media mentions
- 30 secs brand video played during the breaks for the event
- Branding featured across all pre-event marketing activity ie emails, adverts
- Brand mentions on event app
- Video interview opportunity on site distributed and hosted on ShortTermRentalz.com
- Full attendee list supplied pre / during and post event
- Discount on ShortTermRentalz.com advertising

#### Cost £20,000 GBP

Platinum (£15k), Silver (£10k) and Supporter (£7.5k) Sponsorship available. We believe sponsorship doesn't need to be a prescriptive list of benefits – enquire for more details

## **Short Term Rental Summit, October 18th 2023, London**

# SHORT-TERM **RENTAL SUMMIT**

| I/ We confirm this contract to book a Headline £20k Platinum £15k Silver £10k Supporter £7.5k sponsorship package inclusive of all points agreed |       |
|--|-------|
| ☐ I confirm that I accept the terms and conditions listed  |       |
| Company Name:  |       |
| Contact Name:  |       |
| Position in Company:   |       |
| Address:   |       |
| Postcode:  |       |
| Signature:   | Date: |

Please complete and send back to: jordan@internationalhospitality.media or stephanie@internationalhospitality.media



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